

**HARTWELL DOWNTOWN DEVELOPMENT AUTHORITY  
FEBRUARY 15, 2012  
MINUTES**

**PRESENT:** Earl Johnson, Diane Geiger, Kathy Bryant, Tia Athens, Tedi and Gene Fraley, Carey Jackson, Terry Shugart, Nancy Hardigree, Peggy Vickery, Henley Cleary, Tina Howard, Karen Vahaly, Nikki Meyer, Tammie Hutchison and Pudge Smith Alice Glenn.

**CALL TO ORDER:** Earl Johnson called meeting to order at 12: 15 p.m.

**TREASURER'S REPORT:** Alice Glenn

See copy of report.

**PROMOTIONS:** Henley Cleary and Nikki Meyer

“Great Bunny Hunt” starting on March 5<sup>th</sup>. Merchants will decorate bunnies and the public will vote for their favorite bunny. Competition runs from March 19<sup>th</sup> through April 6<sup>th</sup>.

Easter Egg Hunt sponsored by the Chamber of Commerce. Photos with the Easter Bunny and projects will be going on at the Arts Center.

Outdoor Adventure and Antique Boat Show-April 21<sup>st</sup>. New boats and outdoor activities for outside will be displayed downtown while the antique boats will be at the marina.

May 19th-Garden Expo and Tour. More details available later.

First Saturdays-Prospective location is Hartwell Marina. Centered around “themed” music and possibly from 6pm-9pm. Checking on list of dock owners who may interested in downtown activities that would help promote business for merchants.

Dancin’ on Depot-Date is June 29th. Henley Cleary meeting with Darlington Ridgeway for information from last year. Trying to line up perspective bands.

**DESIGN:** Nancy Hardigree

Façade Grant-new members needed to serve on committee. Pudge Smith and Nikki Meyer volunteered.

Pure Oil Station-ongoing project.

## ECONOMIC RESTRUCTURING-Tedi and Gene Fraley

Railroad Street-trying to schedule a clean up day to help bring businesses to Railroad St. Have owner's permission and donated dumpsters but volunteers are needed.

## ORGANIZATION

Board training dates changed to March 14<sup>th</sup>.

## NEW BUSINESS

A music shop opening soon on South Forest Ave.

The Scarecrow Committee was voted "Volunteer of the Year" by the Chamber of Commerce.

Motion made to spend \$150.00 to buy 5 costumes. Motion made by Alice Glenn and seconded by Tia Athens. Motion passed.

## CHAMBER OF COMMERCE-Nikki Meyer

Working on a calendar for the Chamber and DDA for the website so visitors can have access to monthly events and promotions in one location.

Teasley Holland "Hart County Champions" \$9500.00 grant applied for to Hart EMC.

Teasley Holland house to be refurbished by community and civic groups with a time frame of 4-6 weeks.

The Chamber is also working on brochures and selling space on racks with the idea of "Hartwell is..."

The 50<sup>th</sup> anniversary of the Hartwell Dam-on April 27<sup>th</sup> the Arts Center will host a private black tie event "Once Upon a Dam" tracing the history of the dam.

Public celebration will begin on April 28<sup>th</sup> at Big Oaks.

Tentative dates for activities:

April 6<sup>th</sup>-8<sup>th</sup> - Cars and Guitars

May 5<sup>th</sup>-Dam Run

June 9<sup>th</sup>-50 mile yard sale starting at I-85 and working way through Hart county,  
\$20.00 to rent a table

July 26<sup>th</sup>-Golf

Meeting adjourned at 1:30 p.m.

Jeanne Boteler, Secretary