DDA Retreat January 9, 2013

Facilitator: Gene Fraley

DDA Director: Mitch Skelton

Present: Mayor Scott, Nancy Hardigree, Henley Cleary, Kathy Bryant, Karen Vahaly, Pat Harper, Peggy Vickory, Tedi Fraley, Tia Athens, Helene Brown, Nicki Meyer, Earl Johnson

The following committee subjects were chosen as being important to the DDA of Hartwell.

1. Design & Façade Grants
2. Beautification of Downtown/Enforcement of Historical preservation /Keeping an update on Inventory in the Downtown Buildings & Businesses/Creating a task force to review and report on any changes and make recommendations to the board/ Report on any Zoning or Code violations on current inventory / Building Restoration.
3. Nicki Meyers – Chair
4. Mayor Jennifer Scott
5. Nancy Hardigree
6. Tia Athens
7. Henley Cleary
8. Helene Brown
9. Earl Johnson

B. Signage - Form a committee to re-write the Sign Ordinance with Mayor Scott and enforce any violations

 1. Mitch Skelton – Watchful Eye and Enforcer

 2. Gene Fraley

3. Kathy Bryant

 2. Promotions

A. Fundraising, Events, Training

 1. Karen Vahaly – Chair

 2. Kathy Bryant

 3. Pat Harper

 4. Tammy Hutchinson

 5. Helene Brown

 6. Tia Athens

 7. Tedi Fraley

 8. Henley Cleary

 9. Nicki Meyer

 B. Marketing/Fundraising - Newsletter, Recruitment, Facebook, Social Media

 1. Peggy Vickery

 2. Terry Shurgart

C. Grants (Research and write grants for monies for the DDA and City of Hartwell

 1. Tia Athens

 2. Tedi Fraley

 3. Economic Development

 A. Promotion of Downtown Hartwell / Vision of community Involvement / Information Center /

 1. Henley Cleary – Chair

 2. Gene Fraley

 3. Tedi Fraley

 4. Nicki Meyer

 5. Earl Johnson

4. Organization

 A. Education and Training, Merchant Association & Gift Card, Public Meetings, Work with other Cities and Organizations, Community Involvement.

 1. Mitch Skelton – Executive Director

 a. The Executive Board

 1. Gene Fraley – Chair

 2. Henley Cleary

 3. Terry Shugart

 4. Kathy Bryant

 5. Peggy Vickery

 6. Nicki Meyer

 7. Alice Glenn